



Sponsorship Opportunities

Community Education Partnerships' (CEP) mission is to support the educational opportunities and outcomes of children experiencing homelessness and housing insecurity. Our annual fundraiser is (finally!) back in person this year, with opportunities to learn about what we do; to be moved by the stories of students served, volunteers, and community partners; and to support our free tutoring, literacy, and mentoring programs. We anticipate all 120 spots will be filled at the event, which will include dinner, drinks, live music, a raffle, and an auction. Please consider supporting our mission by sponsoring our biggest fundraising event of the year.

FUNDRAISER DETAILS

Saturday, August 27th

5pm-8pm

The Rockridge Community Center
5776 Broadway, Oakland, CA 94618

“Shawn has done a complete 180 in regards to school. Before starting with CEP, he wasn't regularly attending classes, was refusing to write, and rarely did his homework. Since starting with his tutor, all aspects have improved and he's now writing a science fiction novel with the help of his tutor, who also loves science fiction. She has inspired him to start writing, something he would never do for school or for himself before.”

- Mother of CEP student, Shawn

“I would be lost without my tutor and I really appreciate that someone comes and cares to help me.” - CEP student

“My son is always so excited to see his tutor and he is more excited about school and his attitude has changed a lot. He used to not like school.” - Mother of CEP student



Why Your Support Is So Important

Nearly 1 in 20 children in California will experience homelessness during this school year. Indeed, there are thousands of children in the greater Bay Area living in shelters, transitional homes, hotels and motels, cars, tents, and other places not designed for or suitable for housing families and children, and the Coronavirus pandemic has only made things worse for families. Sadly, these children are **two times** as likely as their housed peers to score poorly on standardized tests in math and reading, **three times** more likely to be placed in special education programs, **four times** more likely to drop out of school, and **eight times** more likely to repeat grades. Not surprisingly, in California the high school graduation rate for homeless students lags far behind that of their housed peers, which has terrible consequences for the diploma-less students, the community, and the economy.

CEP volunteers provide caring, consistent, and individualized support and they bring this support to the students, wherever they are located. Our students receive:

- Free one-on-one tutoring and mentoring
- Backpacks, school supplies, and books
- Laptops and hotspots
- A safe place to learn and play at our Children's Learning Center in Oakland
- Access to CEP-hosted extracurricular programs like Family Reading Nights and Homework Clubs

The past few years, despite the pandemic, have brought steady and sustainable growth for CEP. Indeed, we reach more students each year and continue to develop partnerships with new shelters and housing providers. In 2020, CEP opened its first Children's Learning Center within a shelter serving families with children. The Children's Learning Center is open five days per week and provides the children living at the shelter with a safe space to learn, read, play, and be a kid. We hope to open an additional Children's Learning Center in 2022. Given that our services are more in demand than ever, we expect 2022 and 2023 to be years of further sustainable growth for the organization.

These programs and this growth would not be possible without the generosity of sponsors like you! Please join us in supporting the education of students facing homelessness and housing instability by sponsoring our 2022 fundraiser!



Sponsorship Levels and Benefits

Educational Justice Sponsor \$5,000

- Knowledge that you stepped up in a big way to support vulnerable students and their education
- Top billing on all marketing materials, event website, and social media including a link on the event website to online content of your choice
- Personal thank you and logo displayed during the fundraiser

Literacy Champion Sponsor \$3,500

- Knowledge that you stepped up in a big way to support vulnerable students and their education
- Top billing on all marketing materials, event website, and social media
- Personal thank you and logo displayed during the fundraiser

Individualized Attention Sponsor \$2,500

- Knowledge that you stepped up in a big way to support vulnerable students and their education
- Logo on all marketing materials, event website, and social media
- Personal thank you and logo displayed during the fundraiser

Laptop and Hotspot Sponsor \$1,000

- Knowledge that you stepped up in a big way to support vulnerable students and their education
- Logo on event website and social media
- Personal thank you and logo displayed during the fundraiser

Backpack and Books Sponsor \$500

- Knowledge that you stepped up in a big way to support vulnerable students and their education
- Logo on event website and social media
- Personal thank you and logo displayed during the fundraiser