



Supporting the education of Bay Area children facing homelessness and housing insecurity since 2010.

THE NEXT 10 >>

Virtual

gala

May 13, 2021
6-7pm

SUPPORTING COMMUNITY EDUCATION PARTNERSHIPS
FOR OUR NEXT 10 YEARS

Sponsorship Opportunities

Community Education Partnerships' (CEP) mission is to support the educational opportunities and outcomes of children experiencing homelessness and housing insecurity. Our annual fundraiser is virtual this year, with opportunities to learn about what we do; to be moved by the stories of students served, volunteers, and community partners; and to support our free tutoring, literacy, and mentoring programs. As always, we anticipate attendees from across the Bay Area. Given the virtual format, we also expect to draw attendees from across the country and internationally.

CONTACT INFORMATION

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“Shawn has done a complete 180 in regards to school. Before starting with CEP, he wasn't regularly attending classes, was refusing to write, and rarely did his homework. Since starting with his tutor, all aspects have improved and he's now writing a science fiction novel with the help of his tutor, who also loves science fiction. She has inspired him to start writing, something he would never do for school or for himself before.”

- Mother of CEP student, Shawn



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Why Your Support is so Important

Nearly 1 in 20 children in California will experience homelessness during this school year. Indeed, there are thousands of children in the greater Bay Area living in shelters, transitional homes, hotels and motels, cars, tents, and other places not designed for or suitable for housing families and children, and the Coronavirus pandemic has only made things worse for families. Sadly, these children are **two times** as likely as their housed peers to score poorly on standardized tests in math and reading, **three times** more likely to be placed in special education programs, **four times** more likely to drop out of school, and **eight times** more likely to repeat grades. Not surprisingly, in California, the high school graduation rate for homeless students lags far behind that of their housed peers, which has terrible consequences for both the diploma-less students, the community and the economy.

CEP volunteers provide caring, consistent, and individualized support and they bring this support to the students, wherever they are located. Our students receive:

- Free one-on-one tutoring and mentoring
- Backpacks, school supplies, and books
- Laptops and hotspots
- A safe place to learn and play at our Children's Learning Center in Oakland
- Access to CEP-hosted extracurricular programs like Family Reading Nights and Homework Clubs

In 2020, despite the challenges created by the pandemic, more than 115 of our students successfully transitioned to online tutoring and mentoring. We also distributed dozens of computers and hotspots and hundreds of books to our students. Moreover, CEP opened its first Children's Learning Center within a shelter serving families with children. Indeed, CEP thrived in 2020, we continued to grow, our services are more in demand than ever, and we expect 2021 to be another year of sustainable growth.

None of these programs would be possible without the generosity of sponsors and donors like you! Please join us in supporting the education of students facing homelessness and housing instability by sponsoring our 2021 fundraiser!

“My son is always so excited to see his tutor and he is more excited about school and his attitude has changed a lot. He used to not like school.” - Mother of CEP student



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Sponsorship Levels and Benefits

Educational Justice Sponsor: \$7,500

Literacy Champion Sponsor: \$5,000

Individualized Attention Sponsor: \$2,500

Laptop and Hotspot Sponsor: \$1,000

Backpack and Books Sponsor: \$500

Educational Justice Sponsor \$7,500

- Knowledge that during a time of crisis for so many families, you stepped up in a big way to be a part of the solution and champion education
- Top billing on all marketing materials, event website, and social media including a link on the event website to online content of your choice
- Personal thank you and logo displayed during the gala

Literacy Champion Sponsor \$5,000

- Knowledge that during a time of crisis for so many families, you stepped up in a big way to be a part of the solution and champion education
- Top billing on all marketing materials, event website, and social media
- Personal thank you and logo displayed during the gala

Individualized Attention Sponsor \$2,500

- Knowledge that during a time of crisis for so many families, you stepped up in a big way to be a part of the solution and champion education
- Logo on all marketing materials, event website, and social media
- Personal thank you and logo displayed during the gala

Laptop and Hotspot Sponsor \$1,000

- Knowledge that during a time of crisis for so many families, you stepped up in a big way to be a part of the solution and champion education
- Logo on event website and social media
- Personal thank you and logo displayed during the gala

Backpack and Books Sponsor \$500

- Knowledge that during a time of crisis for so many families, you stepped up in a big way to be a part of the solution and champion education
- Logo on event website and social media
- Personal thank you and logo displayed during the gala



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Sponsorship Agreement

CONTACT NAME: _____
ORGANIZATION: _____
ADDRESS: _____
PHONE: _____
EMAIL: _____
EMAIL CONTACT FOR MARKETING MATERIALS, LOGOS, SOCIAL MEDIA
CONTENT: _____
SEND INVOICE TO: _____

Please select your sponsorship level

- Educational Justice Sponsor: \$7,500**
- Literacy Champion Sponsor: \$5,000**
- Individualized Attention Sponsor: \$2,500**
- Laptop and Hotspot Sponsor: \$1,000**
- Backpack and Books Sponsor: \$500**

Please direct any inquiries to:
Erica Mohan, Executive Director
emohan@cep.ngo
646-460-3982

“I would be lost without my tutor and I really appreciate that someone comes and cares to help me.” - CEP student